

Bern, 09 Aug 2010

Appeal for Prime Minister's Flood Relief Fund

Dear Members of the Society and Friends of Pakistan

I would like to solicit your support for the people of Pakistan whose lives have been shattered by devastating monsoon rains, flash floods and sudden landslides. This unprecedented natural disaster has not only taken precious lives but also destroyed property, livestock and crops. A major challenge lies ahead for rehabilitation of the people and reconstruction of destroyed infrastructure. The Government of Pakistan is making every effort to manage this catastrophe and has requested for international assistance to help over three million affected people, many of whom are now without adequate food, basic necessities and shelter.

The Embassy of Pakistan in Berne is also actively involved in making efforts to collect donations for food and essential relief goods. In this context, we appeal to you to contribute generously to the following account in support of the Government of Pakistan's relief efforts for the flood affected people.

A/C Title: Prime Minister Flood Relief Fund
Account No: 0235-412500.02G
IBAN : CH55 0023 5235 4125 0002 G
BIC : UBSWCHZH80A
Bank : UBS AG, Bern

With best regards

(Ayesha Riyaz)
Ambassador of the Islamic Republic of Pakistan